IBM Web Content Management (WCM) Solutions

IBM provides a variety of content management solutions that allow companies to quickly and easily push content to their site or portal. IBM’s Web Content Management (WCM) product provides a variety of flexibility to allow your company to create and publish content in any format. This powerful tool, when used correctly, can enable your business users and give your business more agility.

Perficient has worked with many well-known companies to create content-based portals, provide training and mentoring, and create best practices. Our customers are some of the best known in their industries.

Our web content solutions focus on your needs. Whether you need to train some resources or need a full-blown implementation, Perficient is there to help in the way that provides you the most value and flexibility:

- **Training:** Exclusive IBM WCM training to help you take advantage of this product from the outset. Our certified trainers know the product and have experience implementing it.
- **Mentoring:** Your needs, great or small, can be supported internally when Perficient trains you in the use of the product in day-to-day life. Our experienced resources can get you up and running.
- **Installation/Configuration:** We provide reference architectures and then customize to fit your needs and budget.
- **Content Development:** Our experienced architects and developers will create the site infrastructure and tools to allow you to manage content on your site. This includes the ability to let you personalize your site for your customers.
- **Theme Development:** Content works within a portal and relies heavily on style sheets used by the site. Perficient works with you to create a seamless experience between portal and content.
- **IBM WCM Enhancements:** IBM WCM’s open framework allows you to enhance your product via third-party tools or custom development. We can help you personalize your rich text editor, create improved content management expiration reports, allow your users to edit images online, integrate to third-party document repositories, and include other useful features that improve your content author’s experience.

Portal, Social and Collaboration

**SOLUTIONS & SERVICES**

Enterprise portal and collaboration solutions allow businesses to increase employee productivity by allowing users access to key applications and content from one location. Perficient can help you understand the value, design a solution, and implement a strategy that includes all aspects of an enterprise portal solution.

**Our Solution and Technical Architects can help you to:**

- Understand the value portals provide
- Define Collaborative solutions
- Create a roadmap to successfully implement an enterprise portal
- Build a strong foundation for current and future projects using a standards driven approach
- Provide technical leadership for content based portals
- Implement point solutions around integrated search, collaborative solutions, content management integration and/or workflow and business process

We support these offerings with the proven Enable™ Methodology. This methodology defines the process and deliverables necessary to understand your needs with a User Centered Approach (UCA) that then allows us to design, construct, test and implement a solution that fits your needs.

Scan for Perficient's Portal & Collaboration Blog

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