PERFICIENT®

DATA-DRIVEN EXPERIENCES

Salesforce Data Cloud Activation

Jump Start Your Implementation Journey

Salesforce Data Cloud empowers you to unify your data across the entire Salesforce ecosystem—unlocking real-time insights, AI-driven actions, and seamless integrations without duplicating sources, thanks to zero-copy architecture.

Perficient offers five tailored Data Cloud Activation packages, with implementation timelines ranging from two to 20 weeks.

Scope of Work

The cost and complexity of each package are based on several factors, including number and type of data sources, use case complexity, existing systems, and change management requirements.

Each activation package may include:

- Strategic planning and roadmap development
- Business use cases (varies by package)
- Integration use cases (varies by package)
- Data unification and duplicate cleanup (10-50K records, based on package)
- Data insights (included in select packages)
- Process automation use cases (included in select packages)
- AI modeling use cases (included in select packages)

Deliverables

- A readout of backup solution risks and opportunities
- Basic hand-off training for post-activation success
- A drafted roadmap outlining next steps for Data Cloud, Marketing Cloud, and Agentforce (based on package)
- Documented strategic considerations for ongoing Data Cloud adoption

Why Perficient

We're an Enterprise Salesforce Partner specializing in CRM, data, AI, and personalization. For more than 15 years, we have built industry-specific solutions that help Fortune 1000 organizations enable data-driven decisions and deliver personalization at scale.

- Data Cloud Expert
- 1600+ certifications
- 595+ projects
- 4.8/5.0 CSAT score

Click or scan to check out all of Perficient's thought leadership.

94% of business leaders feel they're not getting enough value from their data.

Salesforce-The State of Data and Analytics Report