

## DATA-DRIVEN EXPERIENCES

# Salesforce Data Cloud Readiness Assessment

## A Connected Data Strategy for 360° Customer Insights

Salesforce reports that 81% of business leaders believe data silos are slowing digital transformation. With data scattered across applications, unifying it is more critical than ever—for better insights, AI applications, and making informed decisions.

Data Cloud breaks down those silos by bringing disconnected data into a single, unified view within Salesforce. Our Data Cloud Readiness Assessment evaluates your infrastructure, data, applications, and team capabilities to determine your readiness for adoption.

### Assessment Overview

The assessment is offered at no cost, depending on the project scope. The duration ranges from four hours to one week, and includes seven key steps:

- **Stakeholder Alignment:** Identify key stakeholders and assess their readiness to support adoption.
- **Business Objectives:** Define clear goals and ROI metrics to align with strategic priorities.
- **Data Inventory:** Audit data sources, assess quality, and uncover trapped data with future value.
- **Technical Readiness:** Evaluate infrastructure and team skills to identify any gaps.



- **Compliance and Security:** Align with data regulations and define access roles with security teams.
- **Change Management:** Drive adoption through clear communication and cross-functional engagement.
- **User Training:** Define role-based training—from initial setup to empowering business users for long-term agility.

### Deliverables

You'll receive a tailored Data Cloud roadmap with actionable next steps to accelerate implementation, drive ROI, and prepare your organization for Agentforce use cases.

## Why Perficient

We're an Enterprise Salesforce Partner specializing in CRM, data, AI, and personalization. For more than 15 years, we have built industry-specific solutions that help Fortune 1000 organizations enable data-driven decisions and deliver personalization at scale.

- Data Cloud Expert
- 595+ projects
- 1600+ certifications
- 4.8/5.0 CSAT score



Click or scan to check out all of Perficient's thought leadership.